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# Pinocchio effect: Hot nose the sure sign of a liar?

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LONDON: Telling lies may not make your nose grow like [Pinocchio's](#), but it does leave the tip of your nose hotter, scientists claim.

Researchers said a rise in anxiety produced by lying will increase the temperature of the tip of your nose.

If you're worried that your fib will be uncovered, researchers suggest a way of cooling the nose down — making "a great mental effort".

Scientists, from the [University of Granada](#), discovered the phenomenon by using thermal imaging cameras to monitor volunteers, [the 'Daily Mail'](#) reported.

They have dubbed it "The [Pinocchio Effect](#)", in honour of the 19th century Italian tale of the wooden puppet whose nose grew when he failed to tell the truth.

[Emilio Gomez Milan](#) and Elvira Salazar Lopez suggest that the temperature of the nose increases or decreases according to mood, as does the orbital muscle area in the inner corner of the eyes.

They also said thermal imaging can detect [sexual desire](#) and arousal in men and women, indicated by an increase in temperature in the chest and [genital areas](#).

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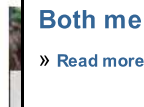
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