

redOrbit

LOGIN  
SIGN UP  
EMAIL  
SUGGESTIONS



HOME COMMUNITY NEWS VIDEO IMAGES SPACE SCIENCE TECH HEALTH EDUCATION TOPICS SHOP SITEMAP

SEARCH

Space Science Technology Health General Sci-fi & Gaming Oddities International Business Politics Education Entertainment Sports

Print Comment Font Size Digg del.icio.us Discuss article Buzz up!

0

Me gusta

## Subsidies Have No Effect On Spanish Cinema Productivity

Posted on: Monday, 20 December 2010, 15:41 CST

Awards have an impact on Spanish movie productivity, since they increase internal and external distribution demand, but subsidies have no effect whatsoever on the productivity of the Spanish film industry. This is the conclusion of researchers at the University of Granada (UGR), who have studied the production of films in Spain.

"Awards increase the amount of films produced by increasing productivity. In other words film industry workers and companies are more productive and efficient. However, we did not detect that subsidies had any such effect on productivity", Henry Aray, co-author of the study and a researcher at the UGR, tells SINC.

The researcher says that the results published in the journal Applied economics letters show that "where there are subsidies, these should be like awards – in other words, companies should compete to win subsidies, which would also create another yardstick to be reached by people starting out in the film industry".

The data show that, with the same capital and workforce, production is higher when there are more awards, while subsidies have no effect, either positive or negative, on productivity "when seen as efficiency".

Subsidies can have a positive effect on recruitment. In other words, more money coming from subsidies leads to more employment. "But we were interested in measuring their effect on the productivity and efficiency of the film industry", says Aray.

To study this, the researchers began with the information published annually by Spain's Ministry of Culture (MCU) on film production, subsidies, awards, the number of companies working in film production, and the number of employees in the sector from 2002 to 2007.

Aside from the regional figures from the MCU database, the researchers also used the leisure and culture price index from the Consumer Price Index (IPC) of the National Statistics Institute (INE).

"We estimated cinematographic production according to capital and labour factors, in other words the resources that companies use to make a feature film, and we included the variables of subsidies and awards", describes Aray.

### 95% of Spanish movie production is concentrated in seven autonomous regions

Using these data, the experts looked at the autonomous regions that produce movies every year. "We only chose those regions so that the sample would be standardised. Andalusia, Catalonia, Galicia, Madrid, Navarre, the Basque Country and Valencia together represent more than 95% of the entire country's film production", the researcher explains.

---

On the Net:

[FECYT - Spanish Foundation for Science and Technology](#)

[More News in this Category](#)

### Related Articles

RECMAR Products Acquires Galiotti Company Product Line  
Staten Island, N.Y.-Based Relevant Public Relations to Represent Film-Production Company Stanulis  
Hangar42 Studios To Open in Former Automotive Manufacturing Plant As State's Largest Film Production Studio  
Major improvements to tax credit for foreign film production services  
UniPixel Signs MOU for Opacity(TM) FPR Film Production With Japanese Manufacturing Company  
Paid Video & Film Production Produces Live Music DVD for Juno Award Winning Singer/Songwriter Derek Miller  
Four Bollywood Production and Distribution Companies to Use Usva's MediaSentinel Anti-Piracy Product  
Telco Systems Acquires Broadband Multiplexer Product Line From Charles Industries  
Dutch Gold Resources Opens New Assay Lab to Enhance Production at the Company's Benton Mine  
A10 Networks Wins Info Security Products Guide 'Hot Companies' Award



Med-Tech: Should MRIs Be Used

Dec 20, 2010, 9:45 am

[Doctors Are Burning Out in the ER](#)

Dec 20, 2010, 9:43 am

[Mars Opportunity Rover's Traverse Map](#)

Dec 20, 2010, 8:51 am

[Med-Tech: Should MRIs Be Used for Mammograms?](#)

Dec 20, 2010, 8:44 am

[New Trend: Shared Doctor Appointments](#)

Dec 20, 2010, 8:30 am

[Charity Offers Free Hip Replacements for the Holidays](#)

Dec 20, 2010, 8:12 am

[How Much Calcium Does One Need?](#)

[More Videos](#)

### Sponsors

[Film Programs](#)

[Film Institute](#)

[Film Studies](#)

[Film Industry](#)

[Film Production](#)

[Productivity Improvements](#)

[Renewable Energy](#)

[Greatest Film Directors](#)

[Clean Energy Sources](#)

[Clean Energy](#)

[Film Making](#)

### Related Videos

[Cancer Costs U.S. Billions in Productivity Loss](#)  
[New Regulations for Lead-](#)