

Women's humor preferences have changed Posted: Mon, 18 Jun 2007 17:32:00GMT

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GRANADA, Spain, June 18 Spanish researchers developed an instrument to evaluate humor appreciation that found women's humor preferences have changed.

University of Granada researchers analyzed more than 1,500 people between the ages of 18 and 80, and a similar number of men and women.

The study concluded that there are no universally good or bad jokes for both women and men and points out that women have changed their humorous preferences, according to the findings published in the International Journal of Humor Research.

"There has been change in women's values and roles in our society," Hugo Carretero Dios, of the University of Granada, said in a statement. "In people over (age) 45 to 50, we observed that both men and women laughed more at jokes degrading to women than those degrading to men." In addition, both men and women showed more rejection to jokes degrading to men, according to Carretero Dios. However, among the participants between 18 to 25 years old, the trend was different -- men laughed more at jokes degrading to women and rejected those degrading to men, but women laughed more at jokes degrading to men and rejected those degrading to women.

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