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Travelzoo strengthens management team

Friday, March 16 2007 @ 11:40 AM GMT

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Travelzoo today announced the appointments of Stephen Dunk as Commercial Director for its UK business and Seema Kotecha as Marketing Director for Europe.

Both positions will be based at the company's Covent Garden office and report directly to the Managing Director of Europe, Chris Loughlin.

Stephen Dunk will be responsible for all aspects of the UK business, effective early spring 2007.

Stephen has over 20 years experience in publishing and advertising sales at leading print and TV brands in the UK. Prior to joining Travelzoo, Stephen was Managing Director for Teletext Holidays on TV, joining in 2006. Before this, Stephen spent 18 years at the Telegraph Group Ltd, where he was Advertisement Sales Director, responsible for the majority of supplements published in the Daily and Sunday Telegraph and for all classified advertisements on telegraph.co.uk. Stephen also held the position of Group Head - Travel while at the company.

Seema Kotecha will be responsible for pan-European marketing activity, effective 19 March. From March 2003 to November 2006, Seema was Head of Marketing at BBC World, where she was responsible for overseeing brand strategy and development across the world, particularly in Western Europe, East Asia and the USA. Prior to this, Seema was Marketing Controller at BSkyB and Marketing Communications Manager at Virgin Atlantic Airways Ltd. She holds a bachelors degree in European Studies and Languages from Manchester Metropolitan University and the University of Granada in Spain.

Commenting on the appointments, Chris Loughlin, managing director of Travelzoo in Europe, said; "Travelzoo has taken off rapidly in Europe, we now operate in the UK, Germany, France and Spain. Every week, over 750,000 European subscribers receive our publications and over 300 European travel companies advertise with Travelzoo to promote their sales and specials. As the business continues to scale, it is critical that we attract top talent like Stephen and Seema to drive the business to the next level. I look forward to working with both of them and am delighted they have joined the team."

www.travelzoo.co.uk