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# Travelzoo Strengthens **Management Team in Europe**

By: PR Newswire

Mar. 16, 2007 09:00 AM

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LONDON, March 16 /PRNewswire-FirstCall/ --Travelzoo, a global Internet media company, today announced the appointments of Stephen Dunk as Commercial Director for its UK business and Seema Kotecha as Marketing Director for Europe. Both

positions will be based at the company's Covent Garden office and report directly to the Managing Director of Europe, Chris Loughlin.

FEEDBACK

Stephen Dunk will be responsible for all aspects of the UK business, effective early spring 2007. Stephen has over 20 years experience in publishing and advertising sales at leading print and TV brands in the UK. Prior to joining Travelzoo, Stephen was Managing Director for Teletext Holidays on TV, joining in 2006. Before this, Stephen spent 18 years at the Telegraph Group Ltd, where he was Advertisement Sales Director, responsible for the majority of supplements published in the Daily and Sunday Telegraph and for all classified advertisements on telegraph.co.uk. Stephen also held the position of Group Head - Travel while at the company.

Seema Kotecha will be responsible for pan-European marketing activity, effective 19 March. From March 2003 to November 2006, Seema was Head of Marketing at BBC World, where she was responsible for overseeing brand strategy and development across the world, particularly in Western Europe, East Asia and the USA. Prior to this, Seema was

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Marketing Controller at BSkyB and Marketing Communications Manager at Virgin Atlantic Airways Ltd. She holds a bachelors degree in European Studies and Languages from Manchester Metropolitan University and the University of Granada in Spain.

Commenting on the appointments, Chris Loughlin, managing director of Travelzoo in Europe, said; "Travelzoo has taken off rapidly in Europe, we now operate in the UK, Germany, France and Spain. Every week, over 750,000 European subscribers receive our publications and over 300 European travel companies advertise with Travelzoo to promote their sales and specials. As the business continues to scale, it is critical that we attract top talent like Stephen and Seema to drive the business to the next level. I look forward to working with both of them and am delighted they have joined the team."

About Travelzoo

Travelzoo is a global Internet media company. Travelzoo's media properties, which reach more than 11 million travel enthusiasts in the USA, Canada, the UK and Germany, include the Travelzoo(R) Web site (http://www.travelzoo.com/), the Top 20(R) list, the Newsflash(TM) email alert service and SuperSearch(TM), a travel search engine. Travelzoo publishes offers from more than 600 advertisers. Travelzoo's deal experts review each offer to find the best travel deals and confirm their true value. Travelzoo is headquartered in New York City.

About Travelzoo in Europe

Travelzoo has operated in Europe since 2005. Travelzoo's European publications include the Travelzoo(R) Web site (http://www.travelzoo.co.uk/) and the Travelzoo Top 20(TM) e-mail newsletter, which is published in the UK and Germany. In December 2006, The Daily Telegraph called Travelzoo "something of an internet institution."

Certain statements contained in this press release that are not historical facts may be forward looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities and Exchange Act of 1934. These forward looking statements may include, but are not limited to, statements about our plans, objectives, expectations, prospects and intentions, markets in which we participate and other statements contained in this press release that are not historical facts. When used in this press release, the words "expect," "predict," "project," "anticipate," "believe," "estimate," "intend," "plan," "seek" and similar expressions are generally intended to identify forward looking statements. Because these forward looking statements involve risks and uncertainties, there are important factors that could cause actual results to differ materially from those expressed or implied by these forward looking statements, including changes in our plans, objectives, expectations, prospects and intentions and other factors discussed in our filings with the SEC. We cannot guarantee any future levels of activity, performance or achievements. Travelzoo undertakes no obligation to update forward-looking statements to reflect events or circumstances occurring after the date of this press release. Travelzoo and Top 20 are registered trademarks of Travelzoo. All other company and product names mentioned are trademarks of their respective owners.

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